

**1st ANNUAL ANDY TRANSPLANT FOUNDATION
WORLD SERIES OF POKER TOURNAMENT**
Corporate Sponsorships Available



(A CHARITY POKER TOURNAMENT)

Event overview paragraph- The North American Andy Transplant Foundation announces its Official licensed World Series of Poker (WSOP) Satellite Location in conjunction with Harrah's Entertainment Inc., Las Vegas.

*"For the first time, Andy's Transplant Foundation event is tied to the **World Series of Poker** in Las Vegas," said Susan Thompson, President & Founder. "If you win the \$300 buy-in no-limit hold'em championship, you're headed to Las Vegas to play in our Main Event." Thompson adds, "One heart, liver or kidney can cost well over \$200,000- \$300,000 or more. This is only the beginning to help save lives " _Andy's Transplant Foundation's mission is to save lives by creating funding to support transplant research and to increase awareness of the need for individual organ transplant donations.*

Event details:

Andy Transplant Foundation is committed to deliver a premium poker room for players looking for the real action. This 2 day event takes place at Raleigh Hilton Hotel in Raleigh, NC on June 28th & 29th, 2008. This event will be televised and is a worthy cause to support. Andrea Ciliberti, Miss Missouri USA 2005 Title also from Beauty and the Geek (with Ashton Kutcher) will play.

Event details:

Expected attendance: 500-1,000

Primary Target Audience: Males 21-54 who are interested in poker, poker players and women 35-54 who play poker.

Tax ID: 41-2148500

We are offering sponsorship packages 5 levels to corporate sponsors.....

Deadline: June 14/08



Level 1: NAATF ROYAL FLUSH SPONSOR

Contribution \$35,000 – Value of Sponsorship \$70,000

- Marketing (Photo Taken at Your Table)
- 80 Chips additionally allowed to play in tournament
- 5 Free Seats into tournament
- Logo & Name/Filming & Potential Syndication
- Logo & Name – Included on Marketing Materials and on front page of web site
- Event Program – 3/4 Page in program
- Custom Poker Chips
- Custom Playing Cards
- 3 Person to Meet & Greet with Host on Red *Carpet*
- 1 Banner allowed
- 2 Announcer Spots during tournament
- 2 Commercials.30 sec spot on Projector during tournament

Level 2: NAATF FULL HOUSE SPONSOR

Contribution \$25,000 – Value of Sponsorship \$50,000

- Hosting the TITLE SPONSORSHIP In the Final Filming Table
- Marketing (Photo Taken at Your Table)
- 35 Chips allowed to play in tournament
- 4 Free Seats into tournament
- Logo & Name/Filming & Potential Syndication
- Logo & Name – Included on Marketing Materials and on front page of web site
- Event Program – ½ page in program
- Custom Poker Chips
- Custom Playing Cards
- 2 people to Meet & Greet with Host on Red *Carpet*
- 1 *Banner allowed*
- 2 *Announcer Spots during tournament*
- 2 Commercials.30 sec spot on Projector during tournament

Level 3: NAATF STRAIGHT SPONSOR

Contribution \$15,000 – Value of Sponsorship \$30,000



- Hosting the TITLE SPONSORSHIP In the Final Filming Table
- Marketing (Photo Taken at Your Table)
- 20 Chips allowed to play in tournament
- 2 Free Seats into tournament
- Logo & Name/Filming & Potential Syndication
- Logo & Name – Included on Marketing Materials and on front page of web site
- Event Program – 1/2 Page in program
- Custom Playing Cards
- 2 people to Meet & Greet with Host on Red Carpet
- 1 Banner allowed
- 2 Announcer Spots during tournament
- 2 Commercials.30 sec spot on Projector during tournament

Level 4 NAATF Two Pair Sponsor

Contribution \$7,000 – Value of Sponsorship \$14,000

- Hosting the TITLE SPONSORSHIP In the Final Filming Table
- Marketing (Photo Taken at Your Table)
- Logo & Name/Filming & Potential Syndication
- Logo & Name – Included on Marketing Materials and on front page of web site
- Event Program – 1/4 Page in program
- Custom Playing Cards
- 1 person to Meet & Greet with Host on Red Carpet
- 1 Banner allowed
- 1 Announcer Spots during tournament
- 1 Commercials.10 sec spot on Projector during tournament
- 1 Announcer Spots during tournament
- 1 Commercials.10 sec spot on Projector during tournament

Level 5 NAATF Pair Sponsor

Contribution \$1,000 – Value of Sponsorship \$2,000

- Marketing (Photo Taken at Your Table)
- Logo & Name/Filming & Potential Syndication
- Logo & Name – Included on Marketing Materials and on front page of web site

- Event Program – 1/8th Page in program

Other Sponsorship Offers

- NAATF High Card Sponsor – Contribution \$500
- CUSTOM POKER TABLES – TBD
- CUSTOM FELT TABLECLOTH - TBD
- Golf Shirt Sponsor – Dealers to Wear at Tournament - \$400
- NAATF World Poker Tournament T-Shirt Sponsor - \$400
- NAATF World Poker Tournament Caps - \$400
- Individual Ticket Contribution \$300

All Sponsorship Includes the Following:

- Included in Program
- Display of Company Logo
- Option to Place Promotional Product in Goodie Bags
- Option to have Promotional Materials Added at an Additional Cost
- Link to Your Website from our web site

For more INFORMATION, PLEASE CONTACT US AT:

Info@ndytransplantfoundation.org

- ***YOU MAY ALSO MAKE A DONATION BY SENDING YOUR CHEQUE TO:***
 - ***The North American Andy Transplant Foundation, P.O. Box, 213, Morrisville, NC 27560***
- ***WE ACCEPT CREDIT CARDS ON PAYPAL.com***
- ***PLEASE MAKE DONATIONS TO INFO@ANDYTRANSPLANTFOUNDATION.ORG VIA PAYPAL.COM***

Potential Media Exposure with:

THE SUSAN THOMPSON SHOW www.thesusanthompsonshow.com



Call 212-710-5903

Info@ndytransplantfoundation.org

- WIZZARDTV.com – Reaching 50,000 million viewers monthly, is comprised of premier podcast-hosting services Libyan, Switchpod and Blast Podcast It is the industry’s leading podcast hosting network. We are dedicated to providing superior hosting services, scalable ad insertion technology and delivering superior content to our audiences the way they want it.
 - Mass- received more than one billion download requests in 2007
 - Community-hosting content from more than 10,000 podcast creators.
 - distribution-more than 1/3 of apple iTunes top 400 podcasts
 - Verifiable-Nielsen NetRatings independent third-party reporting
- GOOD NEWS BROADCAST.com – Reaching over 30 Million viewers worldwide, offers a *new media concept for news and entertainment about people making a positive, constructive impact on society, no matter what the obstacles are.* Approximately 80 percent of GNB articles and attached audio interviews are made available year round on demand, from the internet, at all times.
- WWEBNET.com ("World Wide Electronic Broadcast Network"), Inc. Reaching Over 50 Million Viewers Worldwide and provides direct-to-consumer delivery of licensed music, video and proprietary content in DVD quality. The WWEBNET Operating System provides companies with the ability to create and brand their own worldwide broadcast channels, providing complete turnkey ecommerce, content management and advertising systems, along with a comprehensive database management component, empowering content companies with a robust targeted marketing capability. –
- CELEBRITYWIRE.com
- HARRAH’S & ESPN (EXCLUSIVE COVERAGE IN LAS VEGAS)
- MEDIA MAN AUSTRALIA WEB SITE – website attracts approx 1 million hits per month, 130,000 visits per month, (in the Hitwise Australia top ten) (entertainment - personality - celebrities category).
- THE SUSAN THOMPSON SHOW WILL BE FILMING 5 MINS PER DAY IN FINALS WITH HARRAH’S
- LOCAL MEDIA –In-process, TBD-