



Brenden
T H E A T R E S

seven&company
MARKETING & FUNDRAISING STRATEGIES

**“MICHAEL JACKSON’S THIS IS IT”
PLATINUM VIP PACKAGE**



ANDY TRANSPLANT FOUNDATION
Saving Lives Through Awareness & Research

Sponsorship Program to Participate with ANDYTRANSPLANTFOUNDATION.org This is a tax deductible writeoff.

Monday, October 26, 2009

Palms Casino Resort * Brenden Theatres at the Palms –

3:00 p.m. – Hotel Check-in (complimentary hotel room with Platinum VIP package)

Single/Double: One deluxe room for two nights

**For upgrades and additional room nights inquire with hotel registration

5:30 p.m. – Pick up Registration Packet: Simon’s Restaurant at Palms Place * Palms Casino & Resort

Copy of “*Joseph Jackson: Man in the Mirror, Father of the First Family of Music*” Las Vegas Hollywood Magazine, Special Commemorative Edition. Collectible laminated Platinum VIP credential & wristband.

1/8th of a page in this Special Commemorative Edition of the Las Vegas Hollywood Magazine

6:00 p.m. – Private Dinner with Mr. Joseph Jackson at Simon’s Restaurant Presented by Celebrity Chef “Kerry Simon” at Palms Place * Palms Casino & Resort including photo opportunity and autograph signing.

Tuesday, October 27, 2009

Brenden Theatres at the Palms

6:30 p.m. – “Joseph Jackson & Family” Brenden Celebrity Star Presentation Seating, Reserved Seating (show credential & wristband) Brenden Theatres Lobby

7:30 p.m. – “Joseph Jackson & Family” Brenden Celebrity Star Presentation

8:00 p.m. – “Michael Jackson’s This Is It” Film Seating. Reserved Seating (movie ticket included/show credential) Complimentary popcorn & soda (concession coupon included)

9:00 p.m. – “Michael Jackson’s This Is It” Film Showing

10:30 p.m. – Opening Night Party * MOON Nightclub at Palms Casino Resort, Featuring the music of Michael Jackson, Champagne Toast, Platinum VIP Area Access (show credential & wristband)

*Times subject to change

PLATINUM VIP PACKAGE: \$3,000.00 (limited seats)

Payment payable to the North American Andy Transplant Foundation, Inc.

The Platinum VIP Certificate is non-transferable. Present certificate and valid ID at registration to receive credential and event tickets. **This page is only a presentation. The Actual Platinum VIP Certificate must include the Full Name of the Purchaser. It will be numbered and signed by a representative of the Brenden Theatres and Las Vegas Hollywood. It will be sent after payments fully received. (Due to this high profile event, Security will be Very High with World Media Coverage. You must have your Platinum VIP Credentials at all times, no exceptions).**